

Lance East Exotics welcomed as sponsor of Tarmac Events WA including the 2024 Tarmac West.

Ross Tapper from Tarmac Events is proud to announce and welcomes Lance East Exotics as the official sponsor of the 2024 Lance East Exotics Tarmac West and their other events over the next 12 months.

The iconic event, a cornerstone of Perth's motorsport calendar, will make a thrilling return to the Perth CBD and surrounding areas. The exhilarating four-day Tarmac West Rally will run from 12 to 15 September.

Lance East Exotics' sponsorship of the Tarmac Events WA and Tarmac West is a testament to their dedication to the motorsport community. By sponsoring this event, Lance East Exotics recognises the hard work, commitment, and precision of competitors, volunteers, and enthusiasts.

"We are proud to support the remarkable skill and passion of the drivers at the Tarmac West Rally," stated Lance East Exotics Managing Director Alfa Aminudin. "These individuals push their limits to achieve greatness, providing a thrilling spectacle for all motorsport enthusiasts."

Lance East Exotics – a luxury car dealership where luxury meets velocity – specializes in offering an exclusive range of supercars that are not just modes of transportation but expressions of personality and sophistication. From the awe-inspiring roar of a Ferrari to the sleek elegance of an Aston Martin, Lance East Exotics handpicks every vehicle to ensure it meets its unparalleled quality and performance standards.

The Lance East Exotics Tarmac West starts in Forrest Place at midday on Thursday, 12 September, and then runs through Whiteman Park and the exciting night stage in Ellenbrook. On Friday, the rally goes through Parkerville and Kalamunda, including the iconic Zig Zag, before heading back to Forest Place for a Show N Shine in the middle of Perth CBD. On Saturday, the crews head to Toodyay, Lower Chittering, and Bullsbrook.

On Sunday, there is a Celebration of Motorsport & Celebration of Hot Rods & Street Machines, which promises a day brimming with excitement. Spectators can look forward to an atmosphere of vibrant carnival set against the backdrop of the Perth City Sprint and Shannons Classics on the Swan with the final stage for Tarmac West. The event will showcase Perth's largest collection of motorsport vehicles and various interactive workshops, including a demonstration of Radio Rally Club's remote-control cars, Motorcycling WA's workshop for young riders, with opportunities to ride the Monster Bus, helicopter rides, food vans and much more.

Join us for Lance East Exotics Tarmac West from Thursday, 12 September, to Sunday, 15 September, at Langley Park, Perth. Admission is FREE to Langley Park and all the spectator Points, ensuring a memorable event that encapsulates the spirit of motorsport for all attendees.

For more information about Lance East Exotics, please visit their website at <https://www.lanceeastexotics.com.au/>

For more information on Tarmac Events WA and Tarmac West, please visit <https://tarmacevents.com.au/>

